



The Alexander Foundation | Summer Soirée

Celebrating 40 Years of Caring for Colorado's LGBTQ+ Community

Greetings,

This year, The Alexander Foundation will celebrate its 40th anniversary. What began as a community garage sale to benefit individuals impacted by the HIV/AIDS crisis, has become a crucial resource for Colorado's LGBTQ+ community. Since its inception, The Alexander Foundation has provided more than \$3.6 million to support LGBTQ+ Coloradans, enabling many to live with dignity.

To mark this milestone anniversary, The Alexander Foundation will host a summer soirée. Join us for an evening of beer, wine, heavy hors d'oeuvres, an exciting silent auction and a short program honoring our past while looking ahead to the future.

Funds raised through this event continue the important mission of the Alexander Foundation, supporting LGBTQ+ Coloradans through much needed financial assistance during a challenging time and scholarships for aspiring LGBTQ+ students.

Please see attached list of sponsorship opportunities. Thank you for your dedication to supporting this event and for joining us in our mission to support Colorado's LGBTQ+ community. We look forward to celebrating with you!

Sincerely,

Steven Jackson
Volunteer Board Member
Events Chair



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Summer Soirée Sponsorship	Presenting: \$5,000	Founder: \$2,500	Community: \$1,000	Patron: \$500	Mosaic: \$250
Number available	1	Unlimited	Unlimited	Unlimited	Unlimited
Exclusive naming rights	Summer Soiree Presented by YOUR COMPANY				
Speaking opportunity (approx. 300 guests)	X				
Logo placement on printed event collateral	X	X			
Prominent logo placement at event	X	X			
Digital display of logo at event	Custom ad	Custom ad	X	X	X
Social media recognition (more than 1,000 followers)	Custom post	X	X		
Email invitation recognition (approx. 1,000 active email addresses)	Logo	Logo	Logo		
Listed in our annual report	Large logo	Medium logo	Small logo	Name	Name
Featured in printed program	Full page ad	Half page ad	Qtr page ad	Name	Name
Mosaic membership for one year	X	X	X	X	X
Number of tickets to the event	5	4	2	1	1

Please commit by July 30 for full sponsorship opportunity

About The Alexander Foundation

The Alexander Foundation has been a crucial resource for Colorado's LGBTQ+ community for 40 years. Our purpose is to raise money to support the health and wellbeing of lesbian, gay, bisexual and transgender people so they may live with dignity. We do this by providing scholarships for higher education and assistance grants to those in need due to temporary life challenges, or to those who are suffering from chronic or life threatening illnesses.

40 Years of Caring for Colorado's LGBTQ+ Community

In 1981, the gay community was suffering from a new and, as yet, unnamed disease. After watching numerous people suffer, many dying with little or no dignity, Dr. Willard Leavel (1926 -2009) organized a community garage sale to raise money to help his friends. This was the beginning of The Alexander Foundation. Since its inception, the Foundation has provided more than \$3.6 million to support LGBTQ+ Coloradans, enabling many to live with dignity.